



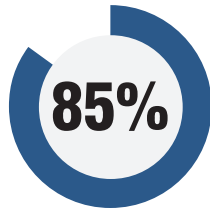
CHURCHEXCEL

On-demand tools & training to EXCEL in stewardship

Sponsored by

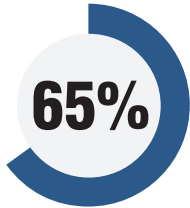


Our Opportunity



of church leaders believe financial resources are “**very needed**” or “**high priority**”

HOWEVER



rely on **internal church staff** and **volunteers** for guidance in these areas

Source: ECFA National Church Survey (May 2015, Pursuant/RSI Stewardship)

Ready to fill this resource gap for your churches?

CHURCHEXCEL

is here to help!

Welcome

We're excited to launch ChurchEXCEL – ECFA's new resource subscription with on-demand tools and training to help your churches excel in stewardship.

Whether it's church budgeting, fraud prevention, ministerial taxes, or a host of other key financial administration issues, ChurchEXCEL resources developed by expert faculty and advisors will build the confidence of pastors and church leaders to handle them with excellence.

And the great news is ChurchEXCEL is hassle-free and affordable, with special bulk subscription rates for church networks like yours.

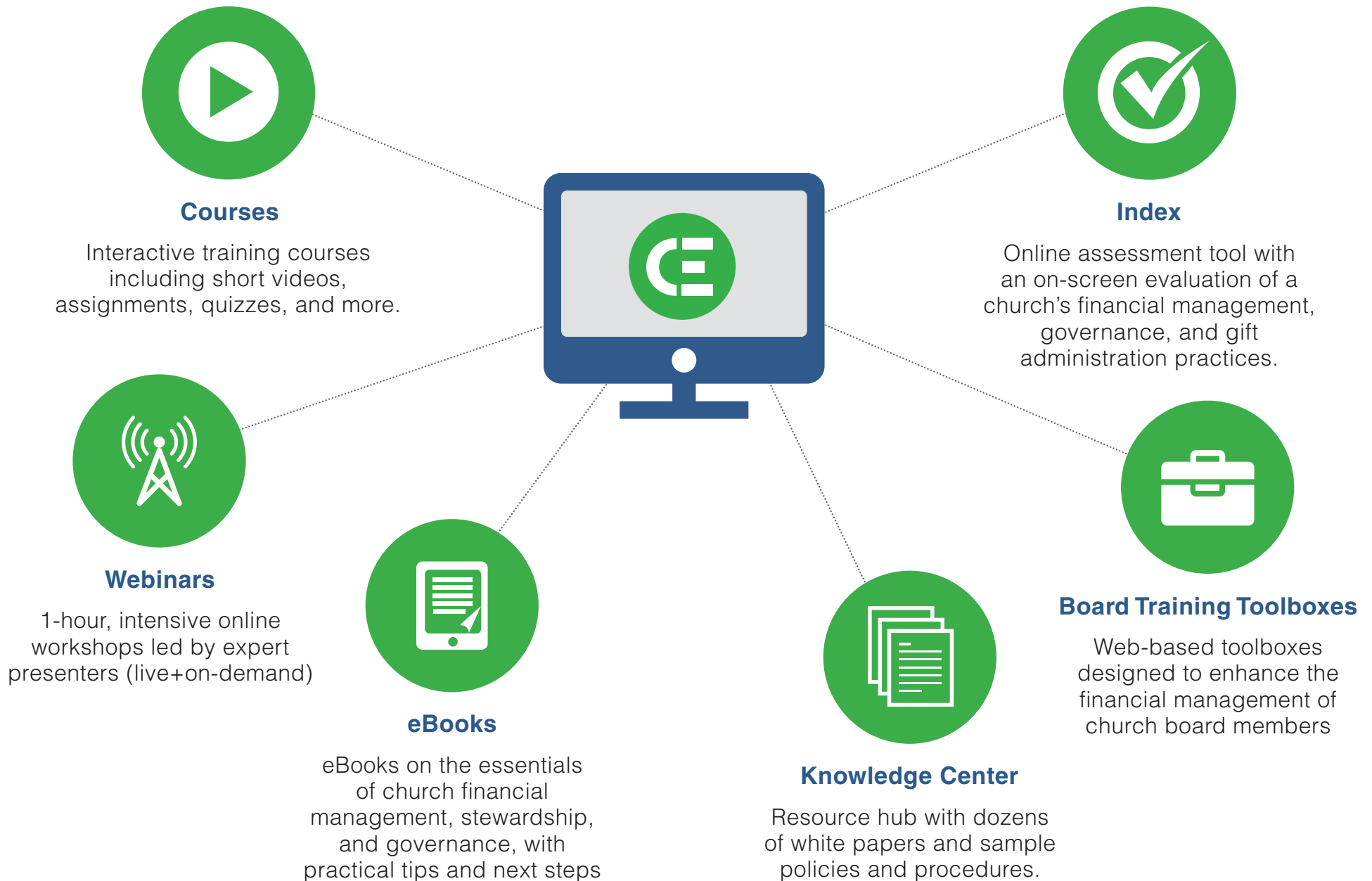
Thank you for partnering with us! We hope ChurchEXCEL will be a blessing for your churches.

*“Always EXCEL in the work of the Lord!”
1 Corinthians 15:58*



Dan Busby
President, ECFA

Subscription Overview





Courses



In partnership with Leadership Network, a series of Courses will be developed to enhance financial and generosity training for church leaders.

Each 1-2 hour practical Course will include short videos, reading assignments, quizzes, and more.

A certificate of achievement will be awarded upon Course completion.

Courses

Minister's Compensation
(ECFA)

Integrity in Gift Administration
(ECFA)

Church Generosity
(Leadership Network)

Future Courses

- Budgeting and Risk Management
- Ministerial Tax Status & Key Implications
- Expense Reimbursement
- Effective Church Financial Management



Webinars





eBooks



Knowledge Center

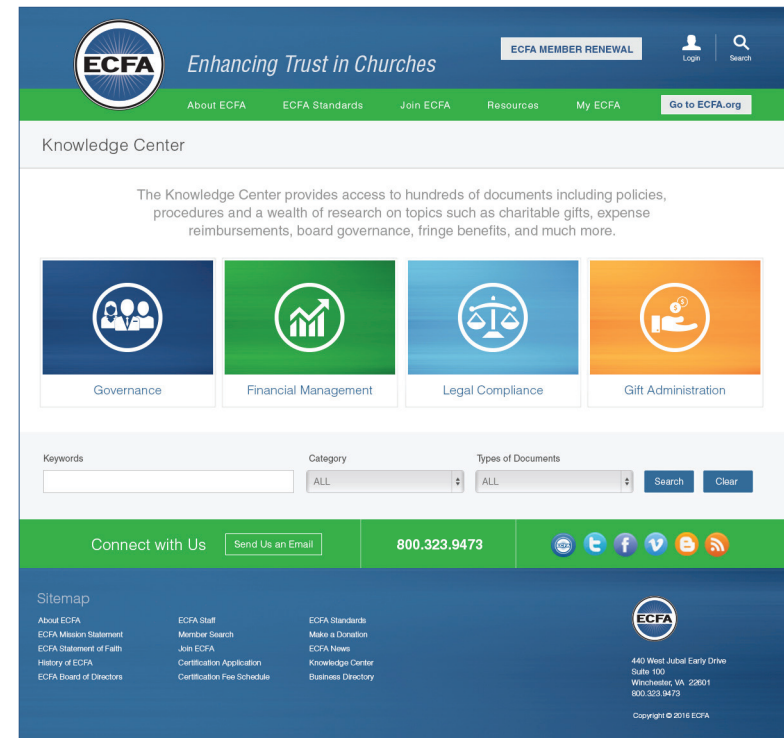


Other eBook Topics Include:

- 5 Building Blocks of Church Financial Integrity
- Charitable Giving Guide for Short-Term Mission Trips
- 10 Essentials of Forming a Church
- 10 Essentials of Giver-Restricted Gifts
- 10 Essentials of Social Security for Ministers
- 10 Essentials of Church Fringe Benefits
- 10 Essentials of Minister's Tax
- And many more!

eBooks will be available on the fundamentals of church financial management, stewardship, and governance, with several also being translated into Spanish and Korean.

The Knowledge Center provides access to hundreds of documents including policies, procedures, and a wealth of research on topics such as charitable gifts, expense reimbursements, board governance, fringe benefits, and much more.





Board Training Toolboxes



ChurchEXCEL Index



Web-based “Toolboxes” will be designed to enhance the financial literacy of church board members.

The Toolboxes will include a short video featuring church finance experts. Perfect for board orientation or retreat settings, a facilitator’s guide and board member viewing guide will accompany each Toolbox.

This interactive assessment tool will provide churches an on-screen evaluation of their financial management, gift administration, and governance practices.

The Index will identify and report areas of strength and opportunities for improvement with links to related resources.











Summary data will also be shared with church networks to highlight their group’s performance and provide data to inform future resources.

Assessment

Index

Annual Subscription Details

Getting Started Is Easy!

Subscription Benefits		
	Live Educational Webinars	4 Per Year
	Recorded Webinars-on-Demand	4 Per Year
	ECFA Knowledge Center	25 Per Year
	eBooks	6 Per Year
	Board Training Toolbox	1 Per Year
	Interactive Training Courses	2 Per Year
	ChurchExcel Index	2 Per Year
	Podcasts	6 Per Year
	Electronic Tax Booklets	2 Per Year
	ChurchPulse eNewsletter	12 Per Year
Over \$900 total value!		

***SPECIAL RATE**
for partnering church networks

1 YEAR 2 YEAR

\$99 PER YEAR OR **\$89** PER YEAR

**bulk purchases of 50 or more*

STANDARD RATE

\$199-\$399

Contact **Tracy Weber**
Director of Church Engagement
Tracy@ECFA.org or **800.323.9473**

“The Wesleyan Church has been using the high-quality ministry resources from ECFA for decades. Their materials and webinars on church finance, clergy taxes, compensation, board leadership and governance, to name a few, are excellent and practical resources that help us build God’s kingdom with integrity and effectiveness.”

Russ Gunsalus,
The Wesleyan Church



THANK YOU

for your interest in



CHURCHEXCEL

We appreciate the support
of our grant partners
and advisors and the generosity
of Lilly Endowment, who together
have made this initiative possible.

